

2026 CAAC Mental Health Conference Sponsorship Tiers

Our Flourishing, Our Faith:

Navigating Rupture and Repair in Asian American Christian Communities

		\$7,500	\$5,000	\$2,500	\$1,000
Sponsor Benefits		Platinum Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor
In-Person Registration Tickets (up to \$60 value/ticket)		8	5	3	1
Invitation to dinner with speakers and hosts (for all free ticket-holding representatives)		✓	✓		
Sponsor Logo Visibility	Landing page and Airmeet event page (hyperlinked to sponsor website)	✓	✓	✓	✓
	Conference promo social media posts (2)	✓	✓	✓	
	Conference packet	✓	✓	✓	
	All newsletter promotions for the conference (hyperlinked to sponsor website)	✓	✓		
Verbal Mentions/Thanks	Opening and closing remarks	✓	✓		
	Introduction to each plenary session (included in YouTube video for later viewers)	✓			
Promotion	Promotion of future event, project, or product on social media (1 post) and CAAC newsletter (1 newsletter)	✓	✓		
	1 mention on Dialogues podcast to promote relevant future event, project, or product	✓			
	90-second sponsor promo video posted on CAAC social media	✓			
Virtual Exhibit Booth	Basic: Information-only (includes: sign-up button, sponsor info & branding, links)	✓	✓	✓	✓
	Interactive: Fully customizable; chat and tables enabled; verbal calls from host to visit booth during scheduled times	✓	✓	✓	
	Exclusive: Interactive features + live broadcasting and notifications; sponsor named in schedule	✓	✓		
In-Person Exhibit Booth	Physical booth for promotional materials and interaction with attendees	✓	✓		
Discussion Table	Virtual lounge table with logo; for discussion of topics relevant to both the event and the sponsor mission	✓	✓	✓	✓
	In-person table in banquet hall with sponsor materials	✓			

Details on Exhibitor Booths and Lounge Tables

- Basic Airmeet [exhibitor booth](#)
 - Not customizable by the sponsor
 - Sponsor to provide logo, banner, 80-character description, ~2000 character description, and links for websites, events, podcasts, social media, etc.
 - No attendee chat or tables for live conversations
 - Includes “Let’s Connect!” button for attendees to register interest in sponsor—contact information will be provided to sponsor
- Interactive Airmeet exhibitor booth
 - Fully customizable by sponsor
 - Video banner enabled
 - Chat and tables enabled
 - Can enable offers for those who register interest (vouchers, discounts, etc.)
 - Verbal call to action for attendees to visit the booth
 - Notification with booth link sent to attendees at a scheduled time during conference
- Exclusive Airmeet exhibitor booth
 - Everything in Interactive Virtual Booth
 - Live broadcast enabled—notification will be sent to all attendees through the Event Feed
 - Dedicated slot in the schedule for visiting the booth
- Virtual table sponsorship
 - Sponsor a discussion table in the Lounge—invite attendees to participate in conversation about sponsor’s chosen topic relevant to the conference sessions
- On-site table sponsorship
 - Sponsor a table for people to sit at, with materials to share
- On-site exhibitor booth
 - Booth in lobby of conference venue